

MARCH 3-5, 2010 MGM GRAND, LAS VEGAS

24TH ANNUAL LAS VEGAS CONFERENCE

LIGHTS
CAMERA
RESEARCH!

...PRODUCING ACTIONABLE INSIGHTS...

PRESENTED BY: SOUTHWEST, NORTHWEST AND SOUTHERN CALIFORNIA
CHAPTERS OF THE MARKETING RESEARCH ASSOCIATION

Registration Form

(one registrant per form please)

Costs include: All seminars – Opening Reception (6:00 pm on Wednesday, March 3rd). Thursday Breakfast & Lunch, and Friday Breakfast & Lunch. Conference concludes at 2:00 pm on Friday, March 5th.

- Early Bird Registration – **Deadline:** Monday, February 1st, 2010 () \$329 Members (Southwest, SoCal & Northwest)
- Regular Registration - **Deadline:** Thursday, February 18th, 2010 () \$379 Non-Members (All Others)
- Late/ On-Site Registration – (After February 18th) () \$399 Members (Southwest, SoCal & Northwest)
() \$449 Non-Members (All Others)
- Reception Only / Additional Reception Tickets () \$125 (All)

Registration and payment must be received by deadline at 5:00 pm MST- either faxed or postmarked.

Cancellation policy – A cancellation fee of \$25 will be applied. No refund will be issued after registration cut-off February 18th.

Last Name	First Name	Company	Phone
Mailing Address		City	State Zip
Fax	Email Address		

Name / City / State as you want to appear on your conference badge - **NO CHANGES WILL BE MADE ON SITE**

Make Checks Payable to: Southwest Chapter MRA -

If using a credit card, please provide the following information: **Type of Payment:** () MasterCard () Visa () AMEX () Check

Card Number	Name as it appears on Card		
Billing Address of Card	City	State	Zip
Cardholder Signature	Exp Date: Month / Year	Total to be paid \$	

Fax or Mail Form To: Vaughn Mordecai, SWMRA Treasurer, 6975 Union Park Center, Suite 450, Midvale, UT 84047
Phone (800) 678-3748 **Fax (801) 565-7137**

Register early for the conference by February 1st and have a chance to WIN a 2010 MRA Annual Conference package for Boston, June 2010.

Register early at the MGM Grand 877-880-0880. Rates are \$109 Tues – Fri. Use code “Market Research Association Las Vegas. Rates good through Feb 3rd or until room block is full.