



Southern California Chapter MRA invites you to our "Hispanic Research Event"



Where: Miami Grille UTC
4353 La Jolla Village Dr., San Diego
(858) 552-0668 / www.miamigrille.com



"Miami is the epicenter of its staggering choice of ethnic restaurant choices - Cuban, Nicaraguan, Honduran, Peruvian, Argentinean, Haitian, Bajan, Jamaican, and Trinidadian. Miami Grille introduces a new style of cooking with a new food vocabulary to San Diego- boricua, canasta de fritas, tostones, yucca, maduros, plancha and plantains-gathered from these exotic destinations and prepared with superlative raw materials imported and found here in California. The cultural richness and ethnic diversity of the Miami Grille displays our fondness for grilling, salads and planchas. The interior ambiance reflects the warmth of the tropics and our love of the traditions and music of the colorful, Latin ethnic heritage."



When: Friday, April 16th
5:30 pm until 9:00 pm
(Dancing/ Music afterwards - see below)



Program:
Beverages & Appetizers 5:30pm—6:30pm
(Cash bar - all attendees will receive 2 beverage tickets)



Sponsors: LA Research, ISA, Directions In Research, Taylor Research



Buffet Style Dinner 7:00pm—8:30pm
Sponsor: e-Rewards



Featured Speaker

Walter Meneses, Owner of Meneses Research

"How To Effectively Reach The U.S. Hispanic Consumer"

PRC Contact Hours - pending approval by MRA



We will also have some fantastic giveaways!

Sponsors: Worldwide Translation Center and Frank N. Magid Associates



Frank N. Magid Associates, Inc.

8:45 pm Everybody is invited to a Group Salsa Dance Class
9:15 pm Open Dancing with live Cuban Band / 1:30 am close (Embassy Suites and Marriott close by)

Cost for the evening is \$45!

RSVP by April 9, 2010

**Sponsorships still available - Contact Ginger Blazier,
Directions In Research (619) 299-5883/gblazier@diresearch.com**





**Southern California Chapter MRA
 "Hispanic Research Event"
 R.S.V.P. Form**



Total Attendees _____ x \$45 =

TOTAL _____

Company Name: _____

Contact: _____

Phone: _____ **Fax:** _____

Attendee Names:

- | | |
|----------|----------|
| 1. _____ | 4. _____ |
| 2. _____ | 5. _____ |
| 3. _____ | 6. _____ |

PAYMENT INFORMATION: Mail a check or for credit card payments fax the RSVP form

To Pay by Mail— send your RSVP form and your payment by check to:

SoCal MRA - c/o *Shelia Thompson*

Frank Magid Associates
 15260 Ventura Boulevard, Suite 1840
 Sherman Oaks, CA 91403

(Payable to **Southern California Chapter MRA**)

**For Credit Card payments: Fill in
 Credit Card Info/Fax to:**
Shelia Thompson (SoCal Treasurer) fax or e-mail your RSVP form to:
fax: 818-263-3311
 email: sthompson@magid.com
 Or call with card info at 818-263-3310

Cardholder Name: _____

Billing Address: _____

Credit Card #: _____

Exp. Date: ____ / ____ / ____

Questions?

Contact **Ginger Blazier**, Directions In Research - (619) 299-5883 / Email: gblazier@diresearch.com